

# We Help Crypto & NFT Projects Go Vira



### About Us

We understand the power of social media. We own and operate our own network of social media pages for the last 8+ years. We reach millions of real followers on Instagram, Facebook, Twitter and Snapchat daily.

We also manage a network of 500+ micro-influencers on Instagram. We specialize in marketing strategy on Telegram and Discord. We know how to make projects go viral by using social media.

#### NETWORK OVERVIEW

We reach a diverse audience with an interest in crypto, NFT, and all things Web3. Our network serves millions of impressions a week on social media, Discord, and Telegram.

We own and operate multiple social pages with a large reach.



20M+ Followers



2M+ Followers



2M+ Followers



Influencers
25M+Followers



1.3M+ Subscribers



**250+** Chats



**250+** Chats



Press Release 100+Publications

#### **SERVICES**



Smart Contract Development



Web 3 Integrations



Security Audits



Press Releases



Influencer Marketing



Shoutouts & Retweets



Discord Promotion



Telegram Promotion



Instagram Promotion



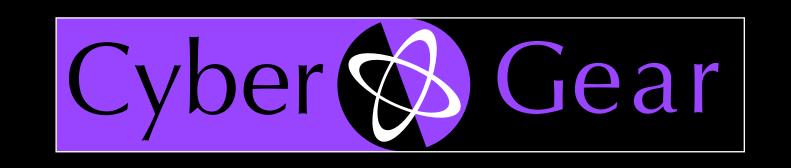
Social Media Content & Planning



White Paper &Blog

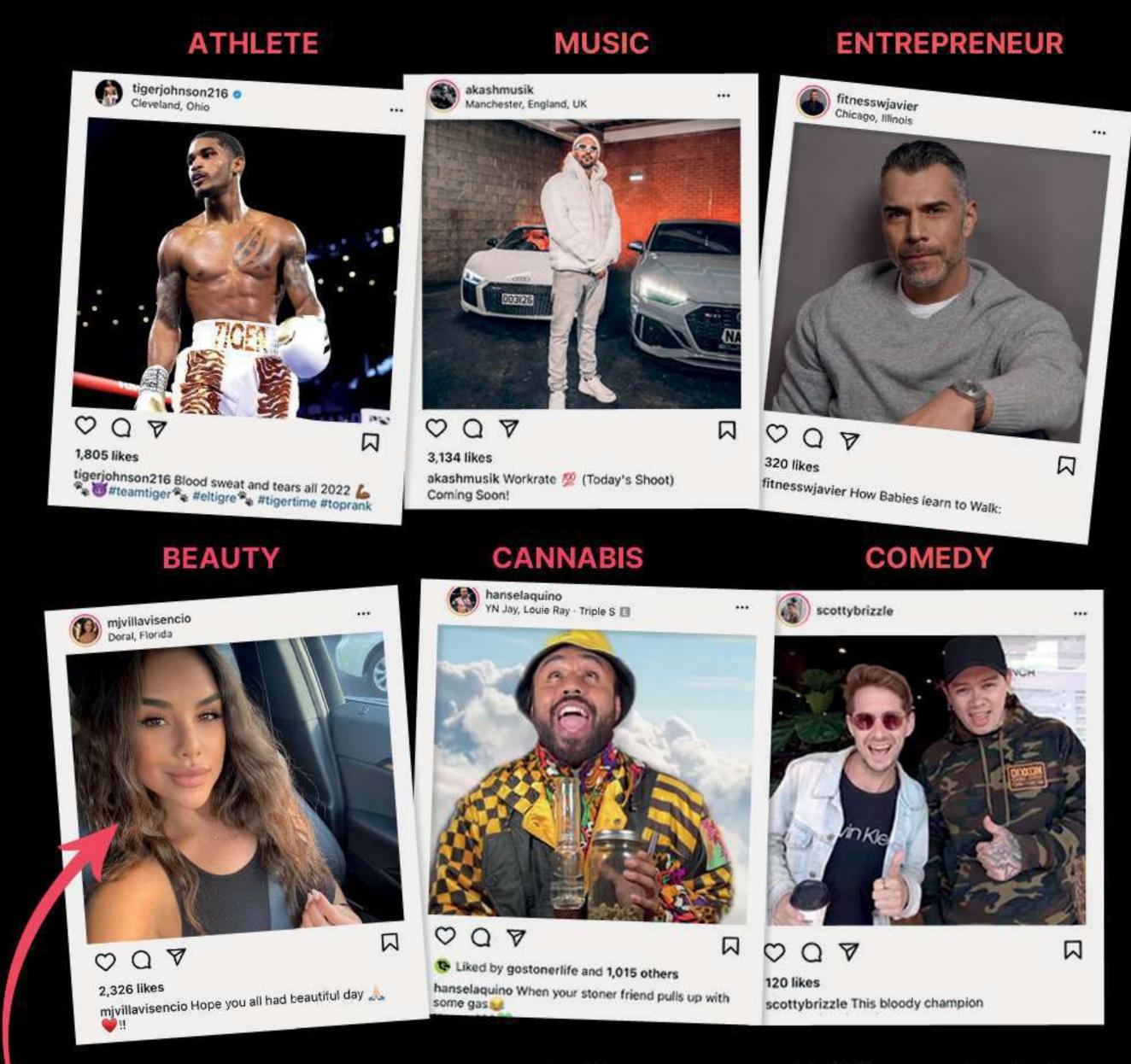


Video production & Content



## Instagram Influencer Marketing

Micro-Influencers are a great way to connect with a highly niche audience. Micro-Influencers have a smaller, but loyal and highly engaged following.



Work with 500+ micro influencers. Different niches include sports, comedy, beauty, cannabis, and more.

#### PRICING

**BUNDLE 1** \$3,500

15 Instagram Influencers

BUNDLE 2 \$4,500 100 Instagram Influencers

BUNDLE 3 \$7,500 200 Instagram Influencers

#### **HOW IT WORKS**

Micro-Influencers will share your content on their instagram stories and tag your Instagram page.

We send you a recap email with stats from the influencers shares including number of followers, dates, impressions, etc.

#### WHAT TO EXPECT

- INCREASED POST ENGAGEMENT
- REACH A NEW AUDIENCE
- INCREASE IN PAGE IMPRESSIONS

#### WHY MICRO-INFLUENCERS?

#### Trusted

Opinions evoke high degrees of credibility and confidence from friends & followers.

#### Are Loyal

Have existing brand relatioship based on purchase history and positive brand affinity.

#### Will Advocate

Will recommend or publically support brand and products.

#### Have Influence

Able to drive friends & followers to take a disired action.

#### FAQ

#### How many followers do the influencers have?

We work with micro influencers that have 10K to 100K followers.

#### Why do the influencers "share" content?

When an influencer "shares" your content, it looks organic and authentic. It looks like the influencer genuinely liked the content and wanted to share that post with their followers.

#### Will the influencers post on their main feed?

No. They will "share" your content to their stories only (which is more organic and natural).

#### How do I track the results? Is there a report?

Yes. We share a google sheet with you that's updated in real time, daily. We will send you a recap report as well.



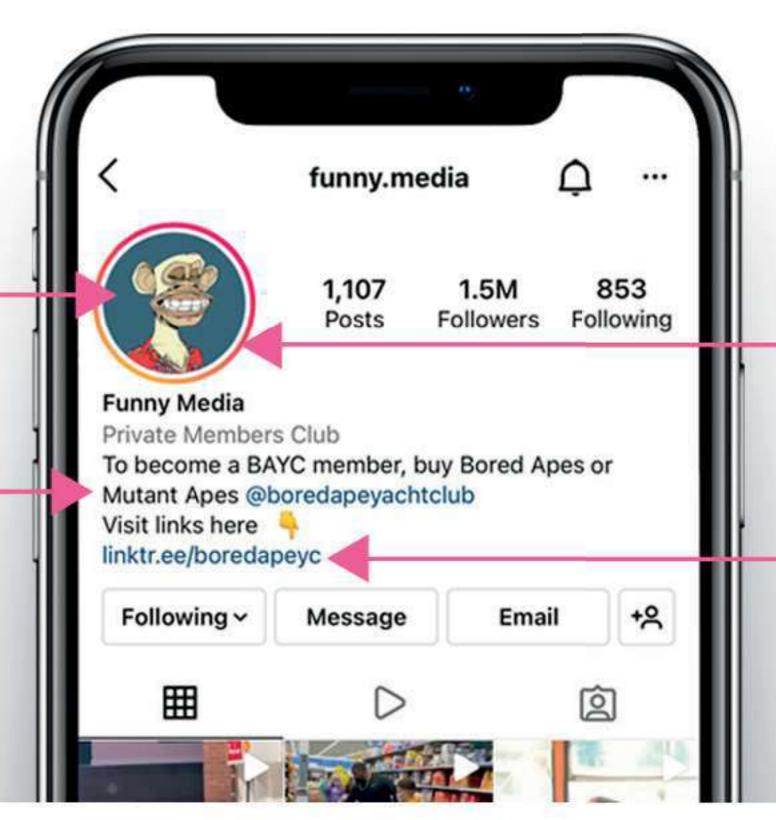
## Instagram Takeover

Our Instagram takeover allows you to promote your NFT on 20+ Instagram pages with a reach of millions of followers.



Your NFT or LOGO as the profile picture

Project description in bio



Your content posted in our Instagram stories

Your website link in our bio

#### PRICING FOR 20 INSTAGRAM PAGES / 15M+ FOLLOWERS









@dankcity **1.2M+** followers



@420funnys **1M+** followers



@funny.media
1.5M+ followers



@H0odvine\_ **1.2M+** followers



@ratchethoodvideos

1M+ followers



@marijuana.tv **650K+** followers



@hoodlaw 675K+ followers



@clipsoftalent 470K+ followers



@cannasocietys420
450K+ followers



@H0odvine
400K+ followers



@eatweedlove **365K+** followers



@highaf.tv
350K+ followers



@deeznuts4prez **352K+** followers



@blackpplcomedy
328K+ followers



@trapvids **326K+** followers



@weedlaughs420
225K+ followers



@doink.420 **215K+** followers



@dope\_weed\_photos 300K+ followers

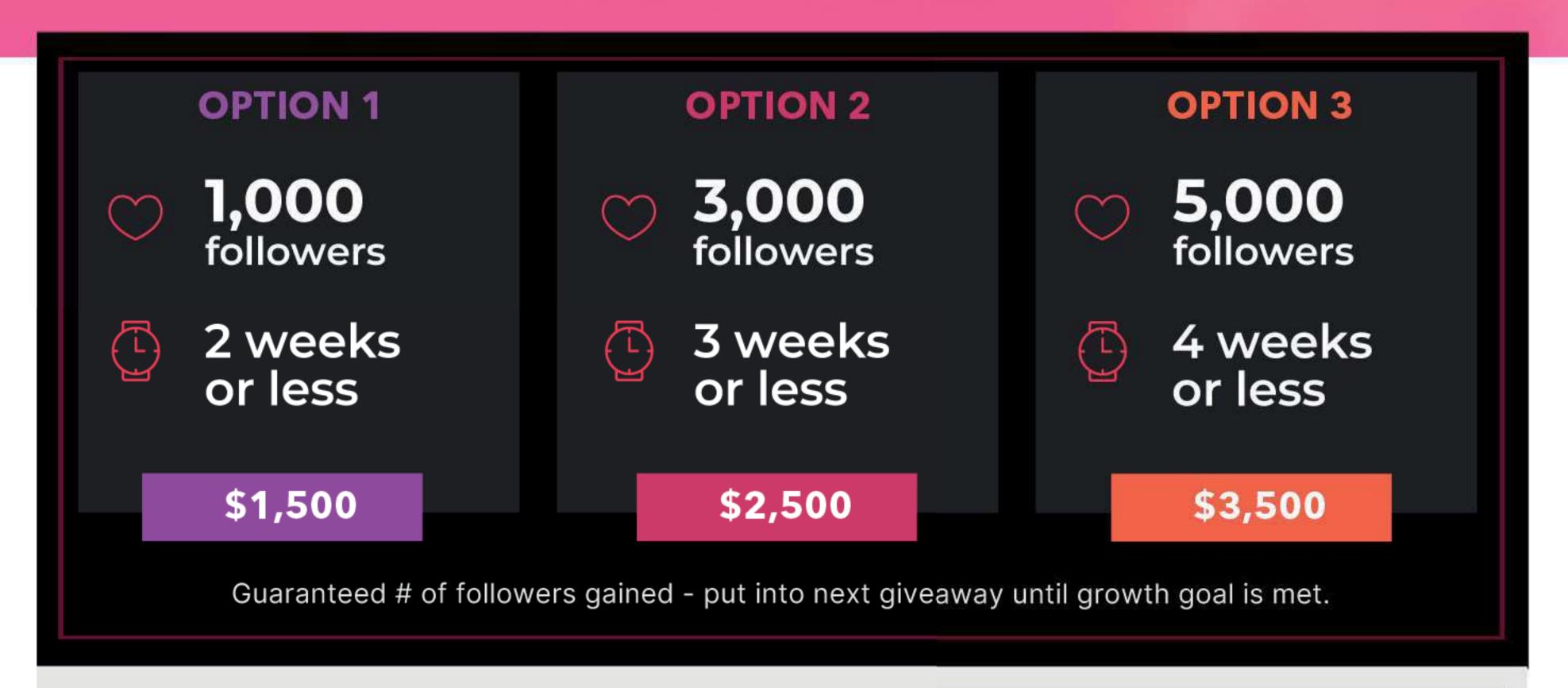
Plus more pages



### Grow Your Instagram Followers



Real, organic Instagram followers. No bots, no fake users. Build your followers with targeted growth.



#### **HOW IT WORKS**



#### Tell us your target

Let us know what kind of audience and Instagram followers you're targeting - age, demographic, location, gender, etc.



#### We grab their attention

We promote your page organically to your target audience.



#### You get quality IG followers

Those who you like your content follow your profile, resulting in real, high quality, engaged followers.

#### **HOW WE GROW YOUR FOLLOWERS**



#### Instagram Shoutouts

We own and operate a large number of Instagram pages. We use these pages to shoutout your Instagram page.



#### Influencer Shares

Influencers will "share" your content on their Instagram stories.



#### Celebrity Giveaways

We have new celebrities promote a giveaway on Instagram, monthly. In order for people to enter the giveaway, they must follow our sponsors (your page).

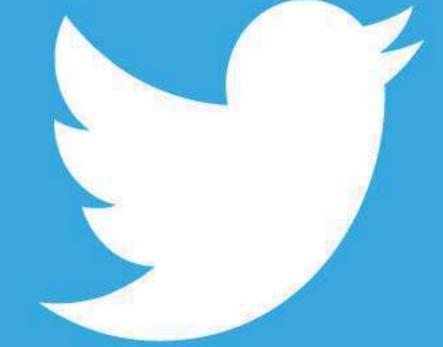


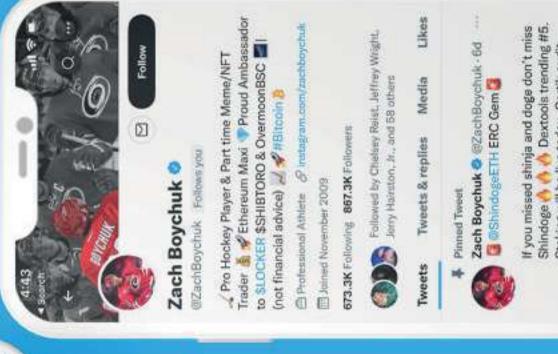
## Twitter Influencers & Celebrities

Promote your project with retweets from verified accounts and influencers.













#### PRICING

**BUNDLE 1** \$3,500

10 Influencer Retweets

**\$6,000** 

20 Influencer Retweets

**BUNDLE 3** \$9,000

30 Influencer Retweets

#### WHY TWITTER?

Twitter is, in fact, one of the biggest social media platforms that is being utilized in promoting the mass adoption of cryptocurrency, crypto projects, NFT's, and other blockchain-related initiatives.

Twitter is actually where the most influential people in crypto space can be found.

#### **EXAMPLES OF TWITTER ACCOUNTS**

We work with 100+ celebrity and influencer Twitter accounts.

#### **Crypto Influencers**

@drakebell	4.4M+ followers
@whalesincoming	2.4M+ followers
@zackboychuk	860K+ followers

#### Celebrities

@cody_nolove	356K+ followers
@dillondanis	245K+ followers
@jaleelwhite	118K+ followers

#### **HOW IT WORKS**

Our celebrity and influencer accounts on Twitter will "retweet" your content onto their page. Retweets are effective as an organic way for large Twitter accounts to promote your project.

#### **FAQ**

#### How many followers do the celebrities and influencers have?

We work with celebrities and influencers with followers between 10K to 5M+

#### Why do the celebrities and influencers "retweet" as opposed to tweeting directly?

When a celebrity and influencer "retweets" your content, it looks organic and authentic. It looks like celebrities and influencers genuinely liked the content and wanted to share the post with their followers.

#### What kind of results can I expect?

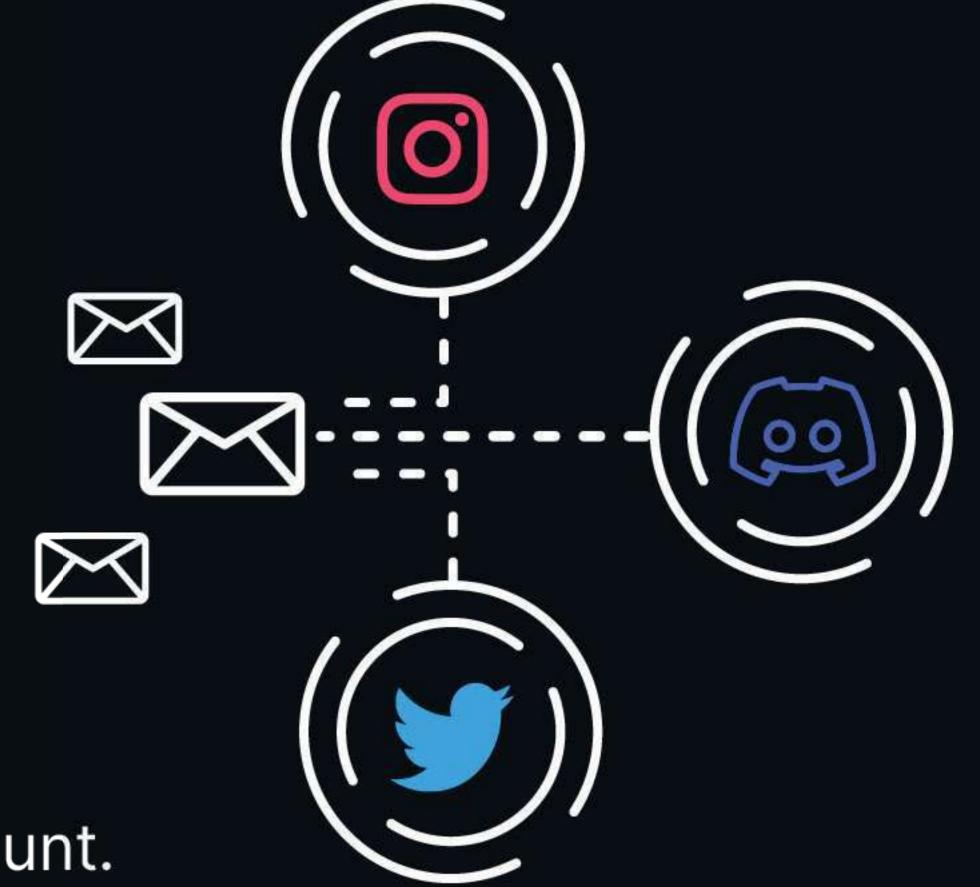
When the celebrities and influencers "retweet" your post, you can expect an increase in impressions and reach on your original tweet.

#### How do I track the results? Is there a report?

Yes, we share a google sheet with you that is updated in real time, daily. We will send you a recap report as well.



## Say Hello to Mass DM's



Send millions of direct messages to your target audience, without using your account.

#### **HOW IT WORKS**

Step 1 **TARGET** 

Step 2 **MESSAGE**  Step 3 **REACH OUT** 

Step 4 CALL TO ACTION

We collect target followers from your competitors accounts.

We strategically send direct messages with your post/message.

The users see the message in their inbox.

A percentage of users will go to your post/link and take action.

#### PRICE



#### **INSTAGRAM DM's**

1) 100k DM's .....\$2,500

2) 500k DM's .....\$4,500

3) 1M DM's .....\$8,000

4) 2M DM's .....\$12,500

5) 3M DM's .....\$18,000



#### TWITTER DM's

1) 5k DM's .....\$500

2) 10k DM's .....\$800

3) 50k DM's .....\$3,000

4) 100k DM's .....\$5,000

5) 500k DM's .....\$20,000



#### DISCORD DM's

1) \$30 per 1K messages (under 300k messages)

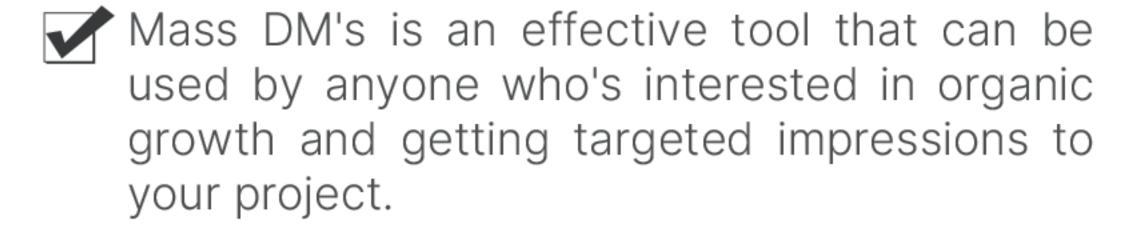
2) \$25 per 1K messages (300K to 500K messages)

3) \$15 per 1K messages (500K to 1M messages)

4) \$10 per 1K messages (over 1M messages)

5) \$9 per 1K messages (3M to 5M messages)

#### WHAT IS MASS DM'S AND WHO IS THIS SERVICE FOR?



We'll send messages from our accounts to promote your main account (or project).



The message will contain a link to your profile/post and a text message with a call to action based on your request.

We can send up to 5M DMs a day! In the messages you can promote your account, send giveaways to potential clients, send special offers and more! Mass DM is the most powerful tool to generate quick attention to your project.



## Organic Shilling

Real people having real conversations in Telegram and Discord chats about your project.



**OPTION 1** 

Mon to Fri

**3K** messages a day

Sat & Sun

1K messages a day

**\$3,500** weekly

**OPTION 2** 

Mon to Fri

5K messages a day

Sat & Sun

2K messages a day

**\$4,500** weekly

**OPTION 3** 

Mon to Fri

**8K** messages a day

Sat & Sun

3K messages a day

\$6,500 weekly

#### **HOW IT WORKS**

Our team of 6 people will be shilling in 200+ crypto/NFT groups and chats on Telegram & Discord sending a guaranteed number of messages per day.

This team can be directed to share tweets, rile up the community in chat, gather the chat and direct them to conduct group raids, and much more which will recruit tons of new attention.

We send a detailed report at the end of each week tracking the progress and how many messages were sent in each chat.

#### **EXAMPLE OF REPORTING**

	#1 TG	11105	CHAT	#1 DISC. # OF MESSAGES	# OF MEDIA
	# OF MESSAGES				
@Bruhshill	180		@solanasharksNFT	1	
@shillngo	200		@pixelfruitLotto	3	
@shillnext	220		@sp00kysk0ls	2	
@shillNFT_poland	150		@cyberyetis	5	
@shillNFT_Netherland	220		@turtlerescue	1	
@shillhardNFT	100		@seabums	2	
@EliteNFTshillers	120		@juicemonkeys	4	
@shillyourNFT	150		@shillers	1	
@shillyournfts	170		@shibatitans	3	
@TheBestNFTS	200		@calcium4bones	2	
@privateNFTS	250		@QubeNetwork	1	
@BruhNFT	220		@cryptoguyztown	5	
@lookforNFT	280		@planetofthegorillas	1	
@openseashill	120		@ninelives	3	
@CRYPTO_SHILLZOI	100		@cryptoQuest	1	
@shillchatbsc	180		@mutantbabies	2	

#### WHAT TO EXPECT

Discord serves as the primary gathering place for most communities and because of this, it requires a more personal touch.

We spark organic conversation and discuss the project in a more subtle tone. An example of that dialogue is something similar:

"Hey what other projects do you guys have your eyes on?"

"Well, I'm excited about..."

Our KPI's are impression-based. Our results can vary depending on several factors such as:

- Where you're at in your project roadmap
- What's the incentive to become a part of the community?
- How active and engaged your community is (new users will leave a dead chat almost immediately).



## Twitter Comments

A convenient way to increase credibility and visibility, Twitter comments has the potential to increase the traffic to your profile and increase your popularity within a short period of time.



#### **HOW IT WORKS**

### Step 1 TARGET

3/1 Solana

Step 2

COMMENTS

Step 3
IMPRESSIONS

Step 4

CALL TO ACTION

Send us the Twitter pages you want comments on.

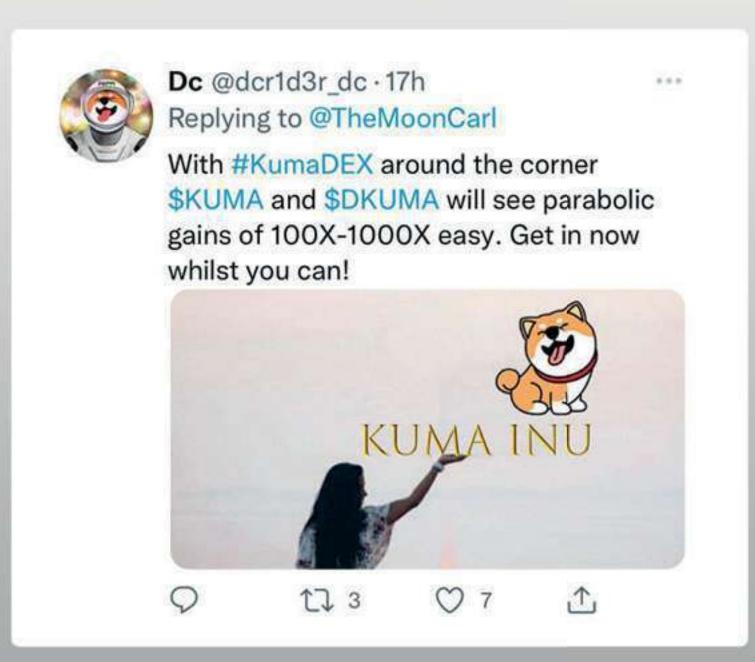
We leave organic comments promoting your project on these target pages.

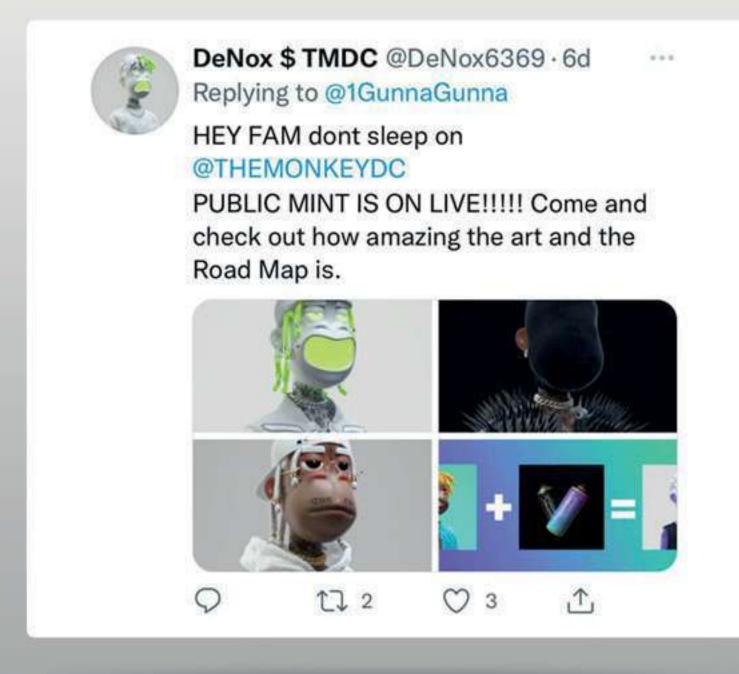
Users will see these comments on these post. Your project gets targeted impressions.

A percentage of users will go to your post/page and take action.

#### **EXAMPLES**







## 2K comments 5K comments 10K comments \$1,000 \$2,500 \$4,500

## REPORTING We share a google sheet with you that tracks every comment. This report is updated daily in real time. Date Target Page Link # of Followers Link to comment 3/1 Cool Cats https://twitter.com/coolcatsnft 183K https://twitter.com/DeNox6369/status/1496199023581179909 3/1 Bored Ape Yacht Club https://twitter.com/BoredApeYC 672K https://twitter.com/Sexpection/Sexp

1.5M

https://twitter.com/solana

#### FAQ

#### What pages do you target?

We have a list of crypto, nft, and influencers page we target.

#### Can I send you the pages to target?

Yes, absolutely. This is encouraged.

#### What kind of information can we put in the comments?

We can share your TW page, post an image, or put a link in the comments.

#### What can I expect from this campaign?

Targeted impressions for your project.

https://twitter.com/Sezgin65702134/status/1498403236872654851



## Press Releases

Promote your brand and product with a press release.

#### **POPULAR BUNDLES**

**BUNDLE 1 - \$3,500** 

yahoo! **MarketWatch**  **BUNDLE 2 - \$5,500** 

yahoo! **MarketWatch** 

New York Weekly **LAWEEKLY** 

**BUNDLE 3 - \$10,500** 

yahoo!

**MarketWatch** New York Weekly

**LAWEEKLY** 

USA TODAY

#### **Individual Rates**



\$2,000 **NORMALLY TAKES 3-5** DAYS TO PUBLISH

LAWEEKLY

\$3,000 NORMALLY TAKES 2-4 WEEKS TO PUBLISH

USA TODAY

\$6,500 **NORMALLY TAKES 2-4** WEEKS TO PUBLISH

**MarketWatch** 

\$2,000 NORMALLY TAKES 3-5 DAYS TO PUBLISH

New York Weekly

\$2,000 **NORMALLY TAKES 3-5** DAYS TO PUBLISH

BUSINESS INSIDER

New Mork D

\$2,000

**NORMALLY TAKES 3-5** DAYS TO PUBLISH



\$1,500 **NORMALLY TAKES 3-5** DAYS TO PUBLISH

(T) HACKEROOOT

\$2,000 **NORMALLY TAKES 2-4** WEEKS TO PUBLISH

Bloomberg

\$2,000 **NORMALLY TAKES 2-4** WEEKS TO PUBLISH

COIN QUORA

\$2,000 NORMALLY TAKES 2-4 WEEKS TO PUBLISH

**■DIGITAL JOURNAL** \$2,000

**NORMALLY TAKES 2-4** WEEKS TO PUBLISH

#### How It Works



We write an article about your business

Or you can provide us your own. The article will talk about your business and what you have to offer.



Your article gets published

We send your article to the networks to be published.



You can now write "Featured on ..."

We'll send you the links to your articles. Proof that your business has been featured.

#### Benefits



Massive Social Proof

"As Seen On" is a must have trust element proven to increase conversions and get you more sales.



**Great for SEO** 

Articles will have links sending people back to your site. Backlinks are very important for ranking higher on Google.



Free Traffic

Free organic traffic to your site (and more brand awareness) to your website.

#### How long does it usually take to get the press releases published?

3 to 5 days

Can I write the article for the press release?

Yes, this is preferred.

#### Can we write the press release on your behalf?

Yes, we can write the press release for you (this will add an additional 2 days).

#### FAQ

#### What else do I need for my press release?

We need an image to use with the press release.

#### Are there other publications we can publish on?

Yes, we have 100+ publications we work with. However the most popular are Yahoo, LA Weekly, NY Weekly, Market Watch.

#### Are there backlinks with these press releases?

Yes. However, each publication changes their rules from time to time. So please check with us first to confirm backlinks are available.



